



THE  
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SHOW. IHA'S GLOBAL HOME +  
HOUSEWARES MARKET

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**B** beyond

**THE INSPIRED HOME SHOW 2024**

March 17 - March 19

By: Beyond Design, Inc.

## THE INSPIRED HOME SHOW 2024

The Inspired Home Show 2024 was from March 17th to 19th. Companies from over 120 countries gathered in Chicago to see the latest products and styles in the houseware industry. Many remarkable innovations filled the convention center, but twelve companies made a lasting impression on us at their booths. These dozen exhibitors showcased remarkable offerings and engaged attendees with their vision and ingenuity.



### COWAY

Coway is a Korean manufacturer of multifarious household appliances. This year, Coway's catalog includes more impressive designs for its air purifiers and fans in the AIRMEGA line. These devices stylishly blend with home decor, making rooms look and

feel cool. The products combine touchless buttons and colors to signal air quality. Air holes elegantly scattered on surface edges add design flair and allow thorough ventilation.

### WOW GEAR

Wow Gear creates kitchen products that make handling foods and beverages more convenient. They showcased a new product at the trade show called the Grip Mitt Claw. This kitchen and BBQ tool resembles nature and provides a cleaner and safer solution to handling cooked foods. The silicon sleeve is temperature-resistant and has sharp claws perfect for gripping and shredding foods



### FULL CIRCLE

Full Circle prioritizes its environmental impact across product lifecycles. Its makes conscious choices to use minimal energy and harmful chemicals throughout manufacturing. Full Circle is plastic neutral and recovers as much plastic from the ocean as it consumes. Additionally, the company implements environmental and social initiatives, like incentivizing fishers to turn in old nets instead of littering.



### POLYGONS

A talented design student from India showed off a modern measuring spoon. Their design uses magnets and geometry to let one tool hold many units of measurement. When you fold the Polygon Measuring Spoon, it is easy and satisfying. This invention refines the prehistoric

way of cooking measurements and gives end users a new tool that can be stored easily or magnetically attached to surfaces.

### AROMA

Aroma is most famous for its rice cookers but it also makes various matching kitchen appliances. Their booth contained an array of corded appliances, and among them was an eye-catching air fryer with a glass chamber. The design is chic and also grants users better cooking control and visibility. This specific product embraces reemerging opaque and transparent design trends.



### SKOY

Skoy makes eco-efficient cloths, scrubs, and towels that reduce waste and save users money in the long run. Their booth was lined with products showing the company's dedication to the environment. Skoy paid close attention to its material selection, choosing recycled polyester to make their Skoy Towels highly absorbent, fast-drying, and soft. Their products boast colorful and unique designs that add character to daily cleaning activities.

## GRANITESTONE

Many companies at this trade show make extensive lines of kitchenware. A new product that Granitestone has in its collection to differentiate itself is the Piezano Pizza Maker. This machine rapidly makes delicious 12-inch pizzas in 6 minutes. The device is slightly larger than the 12-inch pizza itself, making it ideal for optimizing space and crafting pizzas wherever there is a craving.



## AVO DESIGN

Avo Design is a creative company from California that makes lifestyle goods. A new product they are adding to their collection is a sleek canteen made from food-grade silicon. The flexible material means users need not worry about scratches, dings, or dents. The canteen comes in multiple sizes and is elastic, slip-resistant, and heat-resistant. It is incredibly soothing to touch and has a texture that feels like an avocado.



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## AEROPRESS

The AeroPress is a manual coffeemaker with a new clear model. The device uses a cylinder system to filter coffee grounds through an airtight seal, making a drink similar to espresso. It makes drinks in less than 30 seconds and is compact enough to travel anywhere. One proud end user we spoke to made a batch in their seat on an airplane.



## REV SQUARED

Rev Squared is a new company that successfully launched its product on Kickstarter at the end of last year. They concentrate on hand-drying devices for consumer homes and shared spaces. Their product is as powerful as high-duty commercial dryers, but the Rev Squared body is more compact and quiet. The design looks contemporary, making it match modern homes and washing areas.

## SMARTMI

Smartmi creates household electronics that utilize airflow technology. Its variety of air purifiers, vacuums, and fans is impressive, but Smartmi's new humidifier stood out in the best possible way. The Rainforest Humidifier looks elegant and has a see-through chamber that lets users watch water droplets compile. When in use, the machine creates a mesmerizing and serene atmosphere.



## BLOK

A new startup on the block is called Blok and they create premium electronic cutting boards. Blok's devices have a digital display that guides users throughout cooking procedures. The device is easy to clean and can act as a cutting board or a helpful screen during culinary exhibitions. The product and connected app can connect users to live and on-demand cooking classes to enhance the culinary experience.

***For more information about the Inspired Home Show and product design, please contact [info@startbeyond.com](mailto:info@startbeyond.com) or call our office at 773-290-1797.***