TWO NEW PRODUCTS JUST HIT THE MARKET

beyond

HOBART

Beyond Design had the pleasure of working with Hobart Corporation to provide both Industrial Design and User Interface (UX/GUI) for two products, the CLeN Ventless Conveyor Type Dish Machine and the AM16 Advansys Door Type Dishwasher. Client objectives focused on their machines intuitive, user friendly controls along with creating aesthetically pleasing designs that incorporates the Hobart Visual Brand Language (VBL). Both units provide superior cleaning quality along with integrated technology to conserve water and loss of heat.



CLeN Ventless
Conveyor Type Dish Machine



AM16 Advansys
Door Type Dishwasher

CLeN Ventless Conveyor Type Dish Machine Features



Drip and Splash Control
Features a splash guard that blocks spray water from inside the machine and doubles and an angled bottom to ensure condensation drip fall back into the machine.



Intelligent Interface/Icons
Top mounted for easy service access/water protection with new icon designs, which have been designed for a global market as opposed to multiple languages for specific geolocations.



Ventless Top Hood
The concept idea our team brainstormed for this ventless top assists in eliminating the need for direct venting. This in turn saves both time and energy costs for your operation.

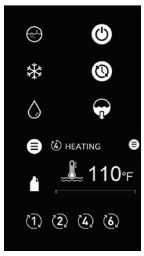


Ergonomics Handles
Insulated ergonomic cabinet style doors with recessed handles, making it easy to open with non-protruding handles to get caught on. Handles made longer for access points.

AM16 Advansys Door Type Dishwasher Features



5-Sided Insulated Hood
This feature reduces heat loss by 40% to save energy and lower heat gain to the room. The hood was designed to be insulated by condensing steam and eliminated the need for a vent hood.



User Experience / Interface
Our team designed the UX controller interface to provide a simple and intuitive operation and integrated WiFi. It is a user-friendly design with touchscreen controls, reducing risk from human error.



Automatic Soil Removal
This addition saves water and labor by filtering heavy foods into an external scrap basket, allowing less pre scrapping. Food soils are actively pumped from the wash tank so water stays cleaner.



Ergonomics / Brand Consistency
The loop around handle was implemented for all around access point for users, designed for the ease and safety of the operator. The front features the Hobart logo for brand distinction.

Beyond Design thrives at developing products which enhance the user operation along with establishing a Visual Brand Language (VBL) that strengthen our customers brands with proven success in the market. We value our client relationships and enjoy sharing our ideas to bring innovation to market. **For more information on our work or on this project, contact info@startbeyond.com**